

**Chicago United**



# ELEVATING EQUITY

## BRIDGE AWARDS CELEBRATION

Thursday, November 16, 2023 | 5:30-9:00 PM | Marriott Marquis Chicago

Sponsorship Opportunities

## ABOUT THE PROGRAM

Chicago United is a corporate membership organization, advocate and thought leader committed to advancing multiracial leadership in corporate governance, executive level management and in growing minority businesses. Our vision is to transform the Chicago region into the most inclusive business ecosystem in the nation.

## THE 2023 BRIDGE AWARDS CELEBRATION

The Bridge Award was established in 2004 and symbolizes the advocacy work of the organization in fostering multiracial leadership in business. The Chicago Bridge Award, bestowed during the celebration, honors an organization that has demonstrated extraordinary leadership in achieving diversity, equity and inclusion at the board and highest executive levels. Also presented is the CU Impact Award, inaugurated in 2022, honoring an impactful small or minority-owned business that is working towards inclusion and economic parity within their organization and in their community.

**Our theme this year is “Elevating Equity.”**

Together, we will honor our past, celebrate the present, and shape the future. United, we are Chicago.

A highlight of the 2023 Bridge Awards Celebration is the commemoration of two major Chicago United milestones: our 55th Anniversary and our 20th year presenting the talented individuals named as 2023 Business Leaders of Color.

We look forward to gathering with our partners, friends, allies, and supporters for an evening of celebration, united with the purpose of Elevating Equity.

Your sponsorship dollars support important Chicago United programming and initiatives, including:

Business Leaders of **COLOR**

MINORITY BUSINESS  
**PARTNERSHIP**  
FIVE FORWARD™

 Corporate  
**Inclusion Institute**

**INSIDE INCLUSION**  
Featuring the Corporate Diversity Profile

<b>Sponsor Benefits</b>	<b>Presenting Sponsor</b> \$85,000	<b>Chairman's Circle</b> \$55,000	<b>Advocates for Change</b> \$30,000	<b>Corporate Citizens for Change</b> \$12,000	<b>Leaders for Change</b> \$6,500
<b>PRE-EVENT</b>					
Announcement or promo on all Chicago United program decks & orientations	•	-	-	-	-
Article, profile or interview in Chicago United's <i>Leading In Color</i> newsletter	•	-	-	-	-
Podium Announcement at BLC Reception in September 2023	•	-	-	-	-
Host Committee Listing	•	•	•	-	-
Logo on the event website and email promotions	•	•	•	•	Listing Only
Prominent Logo Recognition in Print Media, Promo Materials & Website	•	•	•	•	Listing Only
<b>ON-SITE EVENT</b>					
Pre-event Photo Opportunity with Honorees and Speakers	•	-	-	-	-
Branded Step and Repeat with Chicago United logo and theme	•	-	-	-	-
Remarks at Bridge Awards Celebration	•	-	-	-	-
Reserved Tables of 10	2 Premier	1 Premier	1 Premier	1	1
Podium Acknowledgement for Sponsorship	•	•	-	-	-
Acknowledgment during Dinner Program	•	•	•	•	•
CEO Diversity Statement in Program Book	•	•	•	-	-
Logo displayed during the event and included in program materials	•	•	•	•	Listing Only
<b>POST EVENT</b>					
Host a CEO Roundtable in 2024	•	-	-	-	-

**\*NEW\* Reception Sponsor Opportunity - \$15,000**

Elevate your brand and connect with industry trailblazers by becoming the Reception Sponsor for the 2023 Bridge Awards. This unique NEW sponsorship offers unparalleled exposure, exclusive naming rights, and direct engagement with an influential audience, cementing your company's status as a key supporter of progress and leadership across Chicagoland.

**For sponsorship opportunities, contact Gail Arrigo at 312-977-3066**

# ELEVATING EQUITY SPONSORSHIP

## REGISTRATION

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Name

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Organization

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Title

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Address

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Phone Number

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Email Address

## CONTACT INFORMATION

*Primary contact for any questions or details regarding the event, if different than above:*

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Name

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Contact Phone

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Contact Email

Chicago United is a 501(c)3 organization and contributions are deductible as provided by law. Tax ID: 36-2770509

**Yes, I/we would like to support Chicago United at the following level:**

- |   |   |
|---|---|
| <input type="checkbox"/> Presenting (\$85,000)                    | <input type="checkbox"/> Leaders for Change (\$6,500) |
| <input type="checkbox"/> Chairman's Circle (\$55,000)             | <input type="checkbox"/> Reception Sponsor (\$15,000) |
| <input type="checkbox"/> Advocates for Change (\$30,000)          | <input type="checkbox"/> Individual Tickets (\$750)   |
| <input type="checkbox"/> Corporate Citizens for Change (\$12,000) | Quantity_____   |
|   | <input type="checkbox"/> Other - \$_____              |

For donations of \$12,000 and up, please provide your company logo to Livia Kenney, [lkenny@pjhchicago.com](mailto:lkenny@pjhchicago.com). EPS or high resolution PDF files (with fonts outlined) are preferred. For donations of \$6,500, please indicate below how we should list your contribution.

## PAYMENT OPTIONS

**Please note for gifts of \$6,500 or more, preferred method of payment is ACH transfer or check**

- To pay by check, please make payable to Chicago United and mail to: 300 E. Randolph, Suite 40.200 Chicago, IL 60601
- To pay by ACH Transfer, please contact Gail Arrigo, [garrigo@chicago-united.org](mailto:garrigo@chicago-united.org) for instructions
- To pay by credit card, [Click Here](#), or visit [chicago-united.org/donations](http://chicago-united.org/donations)

## QUESTIONS?

For sponsorship opportunities and inquiries, please contact Gail Arrigo at [garrigo@chicago-united.org](mailto:garrigo@chicago-united.org)