

# Butterfly Ball



























25TH ANNIVERSARY  MAY 5, 2023

**Peggy Notebaert Nature Museum • 2430 N Cannon Drive, Chicago, IL**  
**6pm Cocktails | 8pm Dinner, Program, and Dancing**

## About the Butterfly Ball

- Supports the many educational initiatives of the Chicago Academy of Sciences / Peggy Notebaert Nature Museum.
- More than 600 civic and corporate leaders and their guests gather for the festivities on-site in the Nature Museum.
- Sponsorship goal is \$1.9 Million – our single largest fundraising event for the organization.
- Over the past 24 years, the Butterfly Ball has raised more than \$40 million, and these philanthropic investments enable the Nature Museum to continue making tremendous impacts in the community as we build educational experiences for Chicago’s children that will reverberate for generations to come.
- Anne Thompson, Chief Environmental Affairs Correspondent, NBC News, returns as the Master of Ceremonies.

## Sponsorship Levels

	Monarch (\$50,000)	Vice Chair (\$25,000)	Benefactor (\$15,000)	Sponsor (\$10,000)
Event guests	10	10	10	10
Spotlight recognition for event				
Name recognition on digital invitation				
Name recognition on Museum Annual Report				
Name recognition on Museum website				
Name prominently displayed in Museum for one year				
Special logo recognition on digital invitation				
Special logo recognition on Museum website				
Invitation to donor events such as President’s Reception and event openings				
Special logo recognition on all Museum social media channels				
Verbal recognition from event hosts				

*All gifts help support the Nature Museum’s commitment to connecting people to nature and science through immersive exhibits, fun family events, important conservation research, and in-depth education programs.*

# Wonder IS IN OUR Nature®



## Mission & Vision

Our mission is to create a positive relationship between people and nature through science, education, and experiences.

- We believe that nature can and should be accessible to everyone
- We envision communities that, in everyday life, connect with, value, and embrace nature
- We will be a spark that ignites and fosters a sense of wonder for nature, an understanding of science, and desire to protect the natural world




**We teach.**  
We do more hours of hands-on teaching (primarily in underserved schools) than any other museum in Chicago.




Our dedication to creating virtual programs, resources, and original videos makes us Chicago's **leading digital museum.**




The sustainability projects we facilitate reach **all 50 wards** in Chicago.

Our biologists cared for **594 local animals** in 2021.




We self-curate **award-winning exhibits** such as *Weather to Climate: Our Changing World*

CHICAGO ACADEMY OF SCIENCES  
PEGGY NOTEBAERT NATURE MUSEUM

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**YES, I WILL SUPPORT BUTTERFLY BALL 2023!**

**MONARCH SPONSOR | \$50,000**

**VICE CHAIR | \$25,000**

**BENEFACTOR | \$15,000**

**SPONSOR | \$10,000**

**CONTRIBUTION \$ \_\_\_\_\_**

NAME \_\_\_\_\_ TITLE \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY/ STATE/ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

CONTACT NAME \_\_\_\_\_ CONTACT PHONE \_\_\_\_\_ CONTACT EMAIL \_\_\_\_\_

HOW WOULD YOU LIKE TO BE RECOGNIZED? \_\_\_\_\_

Enclosed is a check for \$ \_\_\_\_\_, payable to the Peggy Notebaert Nature Museum.

Please charge my:  AMERICAN EXPRESS  DISCOVER  MASTERCARD  VISA

NAME ON CARD \_\_\_\_\_ SIGNATURE \_\_\_\_\_

CARD NUMBER \_\_\_\_\_ CVV CODE \_\_\_\_\_ EXPIRATION DATE \_\_\_\_\_

Please invoice me:  TODAY  OTHER: \_\_\_\_\_

**Please email completed or scanned form to: [butterflyball@naturemuseum.org](mailto:butterflyball@naturemuseum.org)**

**Or, send mailed form to:** Peggy Notebaert Nature Museum, ATTN: 2023 Butterfly Ball, 2430 N. Cannon Dr., Chicago, IL 60614

For more information, please visit [naturemuseum.org/butterflyball](http://naturemuseum.org/butterflyball) or contact Dan Moss, CFRE, Vice President of Advancement at [dross@naturemuseum.org](mailto:dross@naturemuseum.org) or 773-755-5151.

The Peggy Notebaert Nature Museum is a 501(c)(3) organization and all contributions to Butterfly Ball 2023 are tax deductible as provided by law.